



**Project Profile:** Trellis Marketing Corporate Headquarters

**Project Budget:** Undisclosed

## Project Summary:

This project consisted of the renovation of a two story building into the Corporate Headquarters for Trellis Marketing, Inc.

Advanced Architecture and Planning, P.C. worked with the Owner's Interior designer to develop cost effective solutions to implement the Owner's vision for creation of an "Urban Chiq" office setting for one of Western New York's emerging leaders in the broadcast marketing industry.

## Primary Project Objectives:

- ⇒ Conversion of a former medical office building into the headquarters for a Broadcast Marketing firm.
- ⇒ Renovation of a circa 1930's structure into a modern day office facility with infrastructure for the broadcast media.
- ⇒ Provide design solutions which respected the 1930's structure, yet conveyed a cutting edge "Urban Chiq" design theme sought by the Owner.



**New Reception and Waiting area**



**Conference Room**